The first annual JAYE National Youth Fair at The Point Shopping Mall presented the message of self-belief, a strong attitude to excel, and the necessary skill sets to stand out in an increasingly competitive labour market to over 150 students from Primary, Secondary and Post-Secondary educational institutions from across Malta and Gozo.

Minister for Education and Employment Evarist Bartolo opened the event with an address to the youth, business volunteers and teachers. The Minister emphasised the important role JAYE Malta plays in the educational ecosystem and the relevance of these opportunities “to develop crucial skills that are not acquired in classrooms and essential for their future when in employment. It is imperative that education goes beyond the traditional curriculum to ensure Maltese youth are equipped to compete in a very intense and continuously evolving labour market.” Minister Bartolo also thanked the private sector that provides the much needed financial support and experienced volunteers to assist participants in understanding what is required to change the ordinary into extraordinary through their guidance and expertise.

During the event, HSBC Bank Malta, represented by Mr Sergio Bellizzi, Head of Customer Value Management (CVM) presented the final donation of €47,000 as part of a three-year cooperation agreement with JAYE Malta during which period the Bank donated a total of €140,000.
During the day, youth participating in the JAYE Company Programme and Start Up Programme had the opportunity to sell and promote their products and services to the general public. In the meantime, participants were assessed by a panel of independent judges acting as potential investors who had the task of evaluating the business potential, creativity and customer appeal as part of the nation-wide competition that culminates in May with the awarding of the respective Company of the Year and Start Up of the Year titles.

In parallel, workshops and activities for primary and secondary school visiting students were also organised by JAYE staff.
and volunteers. The workshops introduced the concept of innovation, value added and social responsibility to every-day issues surrounding youth in a fun and creative manner.

Metric, a JAYE Company about to take off to Latvia for the International Student Festival! Whoop! Whoop!